# Website

## Who are we?

We believe that every company needs data science and algorithms to stay on top of today's overwhelming speed of innovation. We advise and help to turn your company into a data driven company by making data science comprehensible and usable for everybody in your organization.

## What do we do?

### Advisory

Data science comes in many flavors. Which one fits your company best? Taking all costs, benefits and organizational impact into account? We can help you with formulating a strategy to make sure you get the most out of your data.

### Insights

We can give you the insights you need to manage your business. We can deliver the technology or the voice-over to your business performance. We believe in do-it-yourself analytics, whereby we give you the keys to your own data.

On top of insight about the past, we forecast your performance in the future. This gives you a unique insight in how your marketing and sales efforts will perform before they actually happened.

### Targeting and optimization

Data science can be applied on almost every field where there’s data. We specialize in marketing and sales intelligence and can help you with identifying your visitor segments, best product fit, preferred marketing channel and real-time decisioning on how to best approach your visitors.

### Data Engineering

Data must be reliable. Period. It is the fundament of your decisions. A great eco-system and great people, your people, to work with it are both essential. We take the tools that are already in your company as a starting point and compare them to your strategy to see if you have gaps in your stack or just need to change your way of working to ensure a reliable source of truth.

The result, we think, should be a clever mix of proven and disruptive technologies, to give you the insghts in great detail and fast, real-time, if possible.

And since data engineering supporting your business, but is not your business, all actions should be calcualte back from your goals that you would like to perceive.

### E-Privacy and security

Data is valuable and with this come big e-privacy and security questions. We work together with the best e-privacy and security companies to ensure the highest standards. Are you up-the-par with the latest standards and regulations? Contact us and you will know.

Interested to hear more? Contact us!

## Our products

### Products

Factbase is our on-demand, software-as-a-service real-time streaming data platform. You can use it to capture, analyze, profile and target your customers. The setup can be done in minutes, which prevents lengthy and costly implementation times. And all data will come in your own data warehouse.

Factbase is a combination of proven and disruptive technologies to ensure you work with the greatest in streaming and real-time. The 100% online reporting interface gives immediate access to the dashboards from any device or location.

Features of Factbase:

* Works on your own database (contact us about the latest list of supported database suppliers)
* Real-time website visitor tracking
* Real-time profiling
* Real-time recommendations
* Create all your reports online with simple drag & drop
* Agile data abstraction layer turns data into Key Performance Indicators
* Automated data gathering from all data sources (legacy databases or online services like Google Analytics or Facebook)

## Contact

Interested in what we can do for you?

# Website: Parts and extra costs

## Wordpress Template

$ 59 – Parallax

<https://themify.me/demo/themes/parallax/>

Introduction video SUGGESTION

$79 – Amsterdam Light Festival: <http://www.shutterstock.com/nl/video/clip-5691920-stock-footage-amsterdam-light-festival-is-a-winter-light-festival-for-all-ages-for-days-the-historical.html>

Introduction video SUGGESTION

$79 – Busy crossing Tokyo with focus = <http://www.shutterstock.com/nl/video/video.html?id=4195021>

Introduction video SUGGESTION

<http://www.shutterstock.com/nl/video/clip-5994671-stock-footage-beautiful-full-hd-timelapse-at-sunset-of-the-skyline-of-amsterdam-the-netherlands.html?src=search/PVa4eOt5TATQgFcw6NErbw:1:10/3p>

Logo’s & design

Wellicht nodig voor business cards, whitelabeling van tooling, etc.

<http://www.designcrowd.com/>